

ENTREPRENEURSHIP IN EDUCATION

Abstract: *In this article given promoting entrepreneurship in education is an essential key for students to take risks, be independent and have confidence in their future work.*

Key words: *Entrepreneurship, education, business*

INTRODUCTION. To understand the importance of this concept, we must first know what it means. Entrepreneurship refers to the attitude and aptitude to carry out a project through ideas and opportunities and facing adversities. The term is used, above all, in economics, in which a venture is an initiative that assumes an economic risk in order to take advantage of a market opportunity.

RESEARCH. Encouraging entrepreneurship in children, youth and adults is important to promote their autonomy and improvement in life. The benefits of this practice are multiple: creativity, assertiveness, confidence and positive thinking are developed. On the other hand, we also improve the ability to resolve conflicts and make decisions.

Current European, state and regional regulations dictate that the entrepreneurial spirit is a key competence that should be integrated into the curriculum, maintained and reinforced over the years. Is the entrepreneur born or made?

Although there are people who are born with the ideal qualities to be great entrepreneurs, a large part of the qualities is acquired. That is why putting entrepreneurship into practice in education is the key for future entrepreneurs to

be able to innovate, create and adapt to change. Some of the most important attitudes of an entrepreneur are:

- Initiative, the basis of an entrepreneur. Did you know that Steve Jobs did not finish the race, but, nevertheless, he was able to bring his own company to life? The initiative consists of jumping into the pool and transforming ideas into actions.
- Creativity. It is not necessary to invent what has already been invented, but I do have to be creative when solving problems or identifying new possibilities of doing things.
- Trust. It is important for the entrepreneur to trust himself and be optimistic. There is no doubt that sometimes you lose and sometimes you win, but maintaining a positive attitude is the key to facing problems and attracting success.
- Responsibility, both with himself and with the rest. I have to be able to assess the consequences of each decision.
- Passion. Successful entrepreneurs dedicate themselves to their project with total commitment and passion to achieve the objectives set.

The basis of an enterprise. Anthony Tjan, co-author of Heart, Smarts, Guts and Luck, affirms that there are 4 pillars of the foundation of any endeavor: the heart, the intelligence, the guts and the luck.

The heart is the passion that I put into a project, all those illusions that I want to fight for. Intelligence is based on reasoning to carry out my plan and being able to use the right tools to achieve it. Luck is an element that I can educate, having the right attitude to build honest and loyal relationships. However, guts are the true engine of a project. To carry out an idea, I need to have a lot of courage, because I can meet the worries and different fears that can stop its course. For this reason, guts and courage are essential to persevere and reach the goal, despite the difficulties that may arise.

How to stimulate the entrepreneurial spirit in children?

Teach values from childhood

It is important to create an innovative and creative learning environment through games, activities, groups, organizations, etc. The creative development of children through art allows them to give abstract solutions to different problems. Therefore, it is very positive to dedicate time and space to free expression, as it will help them to reflect, create ideas and know their motivations.

Self-esteem, dreams, and failures. Strengthening self-esteem is paramount. Teaching the child to think that he can achieve anything he sets his mind to with effort is just as important as knowing that mistakes and failures are not defeat. I have to promote a positive attitude and create an environment in which mistakes are allowed, being receptive to constructive criticism.

Decisions and consequences. Letting the child decide on the things that matter or affect him and face the consequences is a step towards her autonomy. Many times, fear paralyzes me and I don't know what to do. To foster an entrepreneurial spirit, it is important that, little by little, they can decide for themselves and face the consequences of their decisions.

The collaboration. More and more exercises, activities and teamwork are being considered. Without a doubt, two minds work better than one. Teaching children to be able to communicate with their peers will reinforce many positive aspects in them (respect, trust, security, etc.) that, later, they will be able to apply in their projects.

Building on successful and fluent communication will be a key step in making your own ideas known effectively later on.

Reinforcement and support. Helping children to discover themselves is a step so that they know what they can do best, what they like best and what their strength is. If the child likes to draw, it is better to reinforce and support this activity, rather than trying to instill in him something that creates negative feelings.

CONCLUSIONS. In summary, reinforcing emotional intelligence, self-confidence, and the ability to create and achieve goals is the first step in fostering an entrepreneurial spirit in students. The second is to teach them self-control, effort and optimism, so that they can become self-sufficient people capable of facing difficulties, keeping an open and creative mind. Remember that being creative implies thinking differently and being innovative implies taking risks and putting ideas into practice.

It is not surprising that entrepreneurship in education is gaining strength. The fact of training more active young people, capable of creating projects and carrying them out, not only benefits their own success, but also helps to create a more entrepreneurial and innovative society.

Educators have to take a step forward, be an example of this entrepreneurial mentality in order to inspire our students, because in a future where automation and globalization are coming to stay, the only way to ensure that young people can have a job secured. work is that they are able to create it.

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