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**THE NEED TO LEARN THE GERMAN LANGUAGE AND THE
PROSPECTS THAT IT OPENS UP**

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Abstract: German is one of the main languages in the world and the most spoken language in the European Union. Today the German language ranks 2nd on the Internet both in terms of the number of sites and in relation to the use of the language in search engines.

Key words: German language, students, learning, German-speaking country, independent work, investment.

For education, continuing education courses in educational institutions in Germany and youth exchanges, first of all, knowledge of the German language is required. The German language must and must be studied both at school and at the university, and attending German courses, and combining training with travel to German-speaking countries.

Learning German is a very smart investment of your time, which can be of great benefit to the student and seriously affect his future life, especially if he also speaks English.

German is the language of culture, economics, conferences and academics. After learning German, you can find a job in a prestigious company, which is either a branch of a large company from a German-speaking country, or has its offices in any of them, or works closely with companies from these countries.

Many people prefer independent work, since today there is no shortage of relevant books, textbooks and manuals. However, no reference guide will give you practical skills. Speaking practice is the most important part of training. Of course, there are audio courses, films, radio programs, but they cannot replace free communication. "Untie the tongue" is one of the most difficult tasks in learning.

So far, I will give 10 things where you will definitely need German:

1. In business / in business life: Communication in German with German-speaking business partners will improve partnerships, increase the chances for effective mutual understanding - and thus lead to success.
2. Global career: With knowledge of the German language, you will increase your chances of optimizing your professional / career growth in German companies operating in the Russian Federation, as well as in other countries of the world. Good knowledge of the German language will make you a productive employee / employee for an employer with international business connections.
3. Tourism and hospitality: Tourists from German-speaking countries travel all over the world, including visiting Russia with pleasure. During the holidays, tourists spend a lot of money and prefer to be served by staff and German-speaking tour guides.
4. Science and research: German is the second most important language in the world of science. Germany ranks third in the world in terms of research funding and contribution to the development of science and annually provides a variety of scholarships to students and young scientists from abroad, including Russia.
5. Communication: Today's development of media, information and communication technologies makes multilingual communication in demand. A number of important websites provide information in German. Every tenth book is published in German. Knowledge of the German language opens up wide access to various information.
6. Cultural understanding: Learning German means being able to see / understand and accept the life, desires and dreams of people from German-speaking countries with their multicultural community.
7. Travel: Knowledge of German allows you to expand the list of countries that you can visit and thereby enrich your travel notes not only about German-speaking countries, but also other European countries.

8. The pleasure of literature, music, art and philosophy: German is the language of Goethe, Kafka, Mozart, Bach and Beethoven. You will get real pleasure from reading and / or listening to their works in the original.

9. Opportunities to study and work in Germany: Germany offers a large number of scholarships to study at various universities in the country. For young people from abroad, special tourist visas with work permits are provided, and for representatives of some professions there are special permits for certain jobs.

10. Exchange programs: Agreements on school and student exchanges have been concluded between Germany and many countries of the world, including the Russian Federation.

Secondly, you need to understand the methods for learning German.

In order to improve the efficiency of learning German, there are many methods. Today it is becoming more and more difficult to understand them, because each teacher can develop his own method and prove its usefulness in practice.

The method of silence assumes that knowledge of the German language is originally inherent in a person. If you do not interfere with the student, he will quickly master the language. The teacher only guides the student on the path to knowledge using a complex system of color signals.

The physical reaction method when learning German involves learning the language in action. It is based on the premise that you cannot assimilate what you have not passed through yourself. At first, the student does not say anything, but only listens to German speech and reads. Then there is a need to react to what you hear. After accumulating a large amount of information about the German language, the student enters into communication. The advantage of the method is that from the very beginning a complex is not created about a lack of understanding or fear of making a mistake. This method can also be called the most comfortable.

When using the immersion method, the student transforms into another person and comes up with a new legend of his life. This not only helps to master

the German language, but also develops creativity, thanks to which it is much easier to master the language.

In order to make it easier to master spoken language, an audio-linguistic method has been developed. Proponents of this method are confident that repeated repetition after a teacher or an audio recording will allow you to master the German language.

The essence of the communicative method is that basic language skills are developed simultaneously (speaking and writing, grammar, reading and listening) in the process of live communication. The main task is to teach a person the skills of communication in a foreign language. Rapid and lasting assimilation of the studied material occurs due to the fact that vocabulary, expressions of a foreign language, grammatical structures are presented to the student in the context of a real, emotionally colored situation.

Thirdly, it is imperative to deal with certain difficulties in learning German.

Each person, due to his abilities, necessarily faces certain problems when learning a foreign language, in this case German. All people compare languages, native and studied, and find a myriad of differences, and this makes them get confused in new languages. Different temporal forms, word order in a sentence, stress in words, declension, conjugation, etc.

Fourthly, it is necessary to consider some perspectives of learning the German language.

Today many people do not understand and cannot appreciate all the perspectives that the teaching of the German language gives them. That is why we will talk about such prospects today.

Firstly, learning German is very promising for those who like to travel. The fact is that knowing German, you can easily and without any language problems travel throughout Europe. So, about one hundred million Europeans not only know this language, but also consider it their native language. At the same time, the majority of residents speak German not only in Germany, but also in Austria, as well as in eastern France, northern Italy, eastern Belgium, in some regions of

Switzerland, as well as in Luxembourg and Liechtenstein. By the way, German is one of the ten most spoken languages in the world.

Secondly, the study of the German language can be called very promising for those who are interested in literature. The fact is that about 60 thousand new books are presented at the German book fair.

Thirdly, all those who are engaged in scientific research know that the German language and its study are very, very promising. The fact is that in many faculties and in many universities and research laboratories, the German language, along with the English language, is an international language.

Fourthly, recently Germany has been more and more actively declaring its positions in world markets. At the same time, our country has also recently begun to cooperate more and more often with German companies. This means that learning German, in the long term, is very beneficial from an economic point of view.

Anyone who wants to learn German can choose any teaching method themselves. If you know German, a lot of opportunities and prospects open up before you.

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