

## **FOOD SERVICE AND ITS ORGANIZATION IN TOURISM. RESTAURANT SERVICE**

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***Abstract:** The article discusses the main products of restaurant chains in the catering market in the United States and the general statistics of restaurant chains.*

***Keywords:** restaurant, business, company, enterprise, restaurant chains.*

## **ПИТАНИЕ И ЕГО ОРГАНИЗАЦИЯ В ТУРИЗМЕ. РЕСТОРАННОЕ ОБСЛУЖИВАНИЕ**

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***Аннотация:** В статье рассматриваются основные продукты ресторанных сетей на рынке общественного питания в США и общая статистика ресторанных сетей.*

***Ключевые слова:** ресторан, бизнес, компания, предприятие, ресторанные сети.*

Over the past decade, the number and size of restaurant chains around the world has grown significantly. In this regard, it can be said that the United States is the leader, and its restaurant chains are actively expanding their policy abroad. Their success is largely due to American tourists and American citizens living in other countries, as well as a large number of foreign citizens who work and study in the United States in different seasons. The hamburger and pizza chains, which are the main products of the restaurant chain, are growing rapidly. Sandwiches make up more than 40% of sales in the restaurant chain.

According to the classification made by the "New research" company, sandwiches include: hamburgers served at McDonald's restaurants, French sandwiches, sandwiches served at Subway, and "Tex-Mex" served at Taco Bell.

A large share of the catering market is 42.6 billion. hamburger restaurant chains with a working capital of dollar. Among the restaurant chains, in 2005, "McDonalds" had the largest turnover, ie 21.8 billion. dollars, but was in second place in terms of the number of enterprises. The largest number of businesses are in the 7-Eleven restaurant chain, which was slightly behind in terms of turnover. In the early 90s, the pizzeria market expanded significantly, they were mainly attached to 3 chains. "Pizza-Hat" had 9,450 enterprises, "Domina-pizza" had 5,300 enterprises and "Lille-sizar" had 4,300 enterprises. Together, they account for 85% of the market[1].

In the American restaurant business, several holding groups own a number of trademarks. For example; Pizza Hut is owned by PepsiCo Inc., Taco Bell is owned by Kentucky Fried Chicken, and TV Holding Inc. owns Denise, Quincys, El Pollo Loco, and Canteen Corp. . In recent years, the strategy of large American restaurant chains has focused mainly on late-night dining, because of the large profits.

Table 5.

Classification of the first 30 restaurant chains by the number of enterprises

Series	Restaurant chain	Enterprise total number	Company	Type of concept
1.	7-eleven	13760	-	Helpful placement
2.	Mcdonalds	13093	Mondonalds corp.	Hamburgers
3.	Pitzza XAT	9450	Pepsiko Inkg	Pizza
4.	Kentucky Fried Chicken	8729	I -	Chicken
5.	Sabwey	7327	-	Sandwiches
6.	Burger King	6648	Pilsberi corp	Hamburgers

7.	Deri Kuin	5381	Deri Kuin comp.	Pastries
8.	Domino Pizza	5300	Dominos Ink	Pizza
9.	Gardner Merchan Fud servis.	4600	-	Contractors
10.	Little Sizar	4300	Little Sizar	Pizza
11.	Tako Bell	4000	Pepsiko Ink.	Mexican food
12.	Vendus	3962	Vendurs Int.	Hamburgers
13.	Baskin Robbins	3425	Elayd layons	Sweets
14.	Xolidey Inn otels.	3385	Xolidey corp.	Home service
15.	Xardis	3365	Imako Ltd.	Hamburgers
16.	ARA servis	2767	ARA servis INK	Contractors
17.	Dankin Donats	2754	Dankon Donats	Sweets

18.	Arbis	2603	Royal Kroun kos	Sandwiches
19.	Marnott enejment servis	2519	Marnott korp.	Contractors
20.	Armi end Aer fors servis	2189	-	Military organizations
21.	Kantin korp	1862	TV xoldings INK	Contractors
22.	Chois Otels	1707	-	Home service
23.	Sheraton	1510	Sheraton korp.	Home service
24.	Denis	1460	Dn. Eych Ay korp	Family lunch
25.	Long Djon Silvers	1149	Djernko Ink	Seafood
26.	Hilton Otels	1200	Hilton inter	Home service
27.	Sonik Drayvin	1191	Sonik indastris	Hamburgers
28.	Djek in ze boks	1155	Fudmeyker INK	Hamburgers
29.	Big Boy	840	Marpott. Korp.	Family lunch

30.	Shoneys	855	Shoneys Ink.	Family lunch
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