

# **MEDIA LITERACY IN STUDENTS AND INFORMATION CULTURE FORMATION METHODOLOGY IMPROVEMENT**

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**Abstract:** This article focuses on why it is important to develop media literacy and information acquisition skills and how students can acquire critical thinking and analysis skills about media content. It also discusses how teachers can transfer these skills to students and how to integrate media education into the curriculum. This article emphasizes the need for new approaches to the development of media literacy and information acquisition skills and emphasizes the importance of research in this area.

**Key words:** media literacy , information , innovative technologies , abroad experience , skill , qualification .

**Introduction:** "Media literacy and information culture to form improvement methodology to students in the field of media qualifications in development important important have Interactive textbooks , practical trainings , media events to attend and entrepreneurship projects through education process more good quality and efficient to do students information culture and media literacy to learn take will come . This methods students in the field of media high qualification level take to exit help will give and them innovative thinking and creativity to develop wide circle will ."

Media literacy in students and information culture to form improvement for the following methods important to be can :

1. Practice Empowerment : Students in the media environment to practices attraction to do and news Create with provide Developed textbooks , laboratory works , community projects , new information in networks participation in events to attend and another practical training through literacy strengthen

2. Study experience diversification do : From traditional out to the media in orientation innovative methods apply Video lessons , podcasts , interactive modules , information and social networks , from virtual reality use students teaching more is interesting .

3. Media analytics and media ethics : Students media literacy media analytics in learning learning and to use study , as well as media ethics , plagiarism prevention get information ethics compliance to do and advice acceptance to do important

4. Teachers and last from technologies use : Students media literacy in learning of teachers last from technologies ( for example , interactive tutorials , web design programs , multimedia tools like ) use important Textbook from online platforms and lesson from materials use lessons more facilitates .

5. External fees and international Collaboration : Media literacy in learning international cooperation and external requirements using integrative textbooks and atelier about efficient cooperation development important An example for , information agency , media centers or universities with cooperation external practices , projects or interactive study modules to develop possibility will give .

This methods media literacy to students and information culture formation process in improvement help will give and them in the media high to qualification have to do support will give .

**Main Part:** Media literacy among students and information culture formation methodology improvement for the following recommendations done increase can :

1. Media literacy of teaching integrative methods use : Media Literacy and information culture with depends lessons , training and projects manager study methods support .

2. Study goals suitable coming from the news use : News , wonders , animations and interactive from tools using media technologies of students on knowledge expand for before information presentation do it

3. Students between active interactions provide : Group works , journals creation , media projects organize reach such as activities through media literacy of students develop .

4. From media information to use strengthening for practical to training have be : Media topics according to video labs organize , virtual discussions transfer and media projects by creating see

5. From students' media technologies use through own speech and imaginations to express possibility giver tasks giving see : Blog writing , podcast preparation or multimedia sites make up such as training through of students media technologies with work provide

These are the methods through student media literacy and information culture formation in the process great role you can play can Media literacy in students and information culture formation methodology improvement for abroad from experiences use important For this purpose reach for the following methods done increase can :

•Abroad countries teachers and scientific employees with cooperation do :  
Abroad in countries teachers and scientific employees with connections install them  
methodology , textbooks and lesson to give methods your use can

•Abroad from libraries materials Use : Abroad in countries of libraries electron  
to his books and resources have to be can Through this new materials studying ,  
students for new programs make up and your learning can

•Abroad at conferences participation Destination : Abroad at conferences  
participation arrived , new methods about information get , another teachers with your  
experiences don't exchange can

•Online from platforms usage : Online platforms through abroad methods about  
information to find courses your writing or to webinars participate can

These methods done increasing students ' media literacy and information  
culture in formation successful to be can

Media literacy in students and information culture study in the process very important  
being their information in the field knowledge and skills development , critical  
thinking and analysis abilities strengthening , creativity and thinking abilities Create  
purpose supports . Media literacy and information culture students :

1. Creativity and Thinking : In the field of media to students creativity and  
thinking abilities is taught . This is them new , creative to thinking , opinions analysis  
to do , information intellectual respectively to work take will come .

2. Communication : Information culture students with communicative abilities  
in development is used . It's in their media environment exactly , right and efficient  
way thoughts expression reach , information exchange and each other with regularly  
way in touch will be

3. Plagiarism Opposite Struggle and Ethics : Media Reasons students in  
business , news in networks or another in the fields to plagiarism against struggle  
concepts learning through information ethics and culture formation opportunities  
provides .

4. Technical Enlightenment and Technologies : In the field of media in students  
new technologies and information techniques to use training , multimedia platforms ,  
assembly programs , information base and another technical in knowledge to  
development help will give .

5. Dynamics and Analytical abilities : Information culture in students  
dynamism , decision acceptance to do , information analysis to do and to understand

increases . This is them in the media industry food knowledge more to develop approaches .

These are methods students in the field of media qualification increase , information culture , communication , creativity and thinking abilities increase , technical enlightenment development and dynamism and analytical abilities in development help will give .

**Summary** Media literacy in students and information culture development importance present of time students for very important issues takes place in between . This is the field to students creativity , thinking abilities , dynamism , communication , information ethics , and technical enlightenments to be taught provides . Media industry dynamic and variability with separate stands , therefore for student media literacy through themselves development the most important You students this the field appropriation through the news the most high level they get , creativity and thinking your skills you develop , dynamism and analytical thinking abilities increases and technical enlightenments with you will meet These are methods enlightenment and skills according to to master provides and students in the field of media according to expand and changes with successful appeal to do prepares

#### **Used books**

1. "Media Education Across Europe" by Divina Frau- Meigs , Irina Volnova , and Veronika Kratova
2. "Media Literacy: A Reader" by Dana Boyd and Renee DiResta
3. "Media Education: Literacy, Learning, and Contemporary Culture" by David Buckingham
4. "Teaching Media Literacy: Directions and Resources " by Belinha S. De Abreu